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Man Therapy / Data Dashboard

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> Grit Digital Health Man Therapy

Your data is being filtered
This data view (Man Therapy / California) has a filter applied and contains a subset of all data. Dismiss

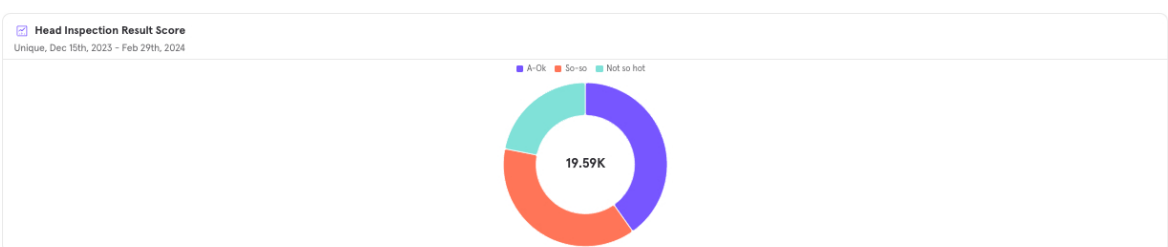
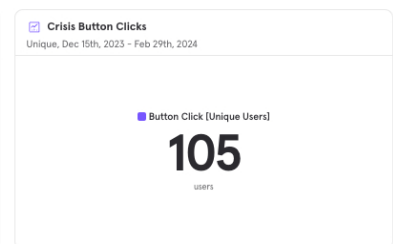
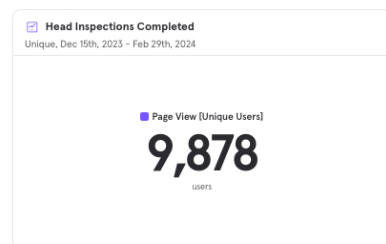
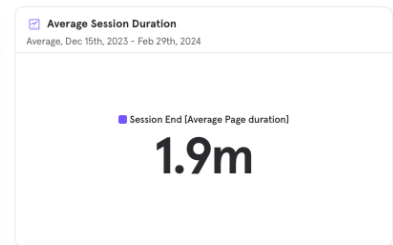
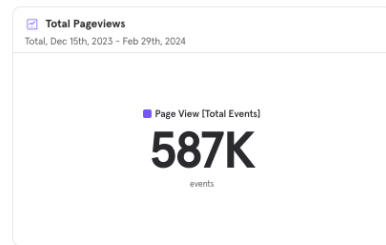
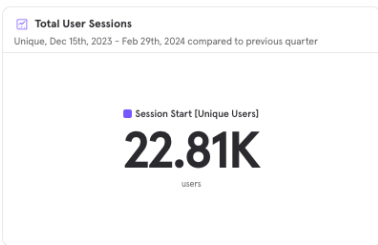
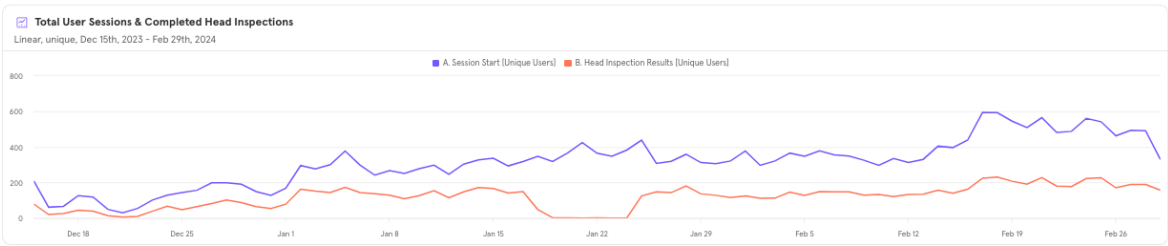
Grit Digital Health Man Therapy / Man Therapy / Data Dashboard Hide Filter Subscribe + 4 Share ...

Man Therapy / Data Dashboard

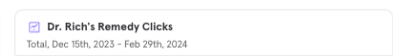
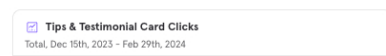
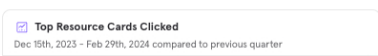
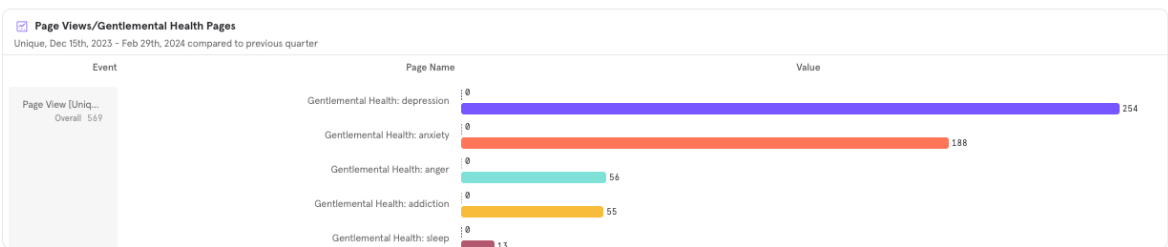
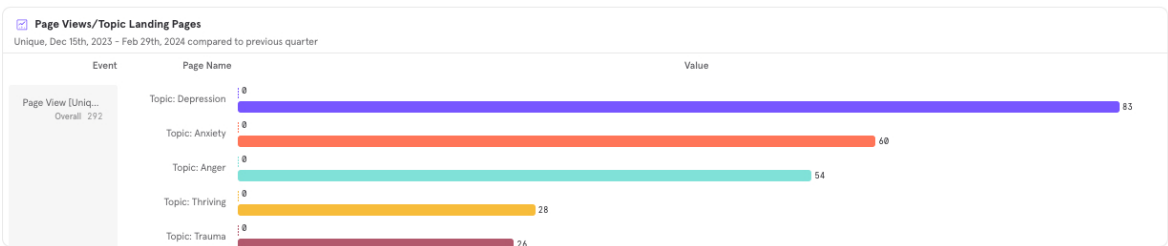
+ Add description...

Dec 15, 2023 – Feb 29, 2024 Today Yesterday 7D 30D 3M 6M 12M XTD Default Filter Discard Changes Save to Board

Highlevel Engagement Data



Top Resources & Page Views

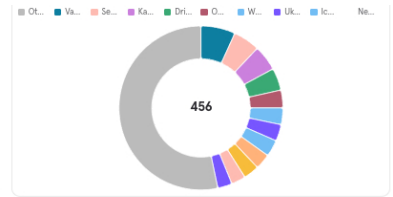
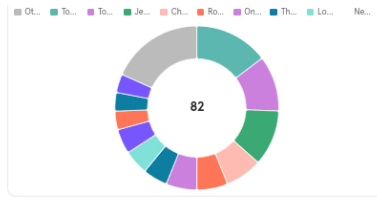


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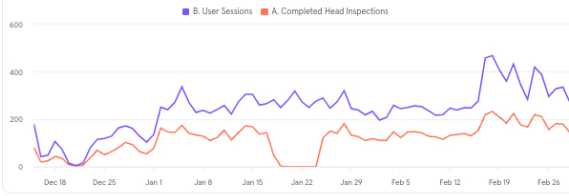
Card Name	A Card Click Total Events	
Top 12 - A	Current Dec 15 20...	Past Sep 15 2023 - ...
Betterhelp	34	-
Talkspace	19	-
Northpoint Recovery	11	-
Alcohol & Addiction Recovery Reso...	11	-
Overall	201	



Acquisition Data

Paid Search Sessions and Completed Head Inspections

Linear, sessions, Dec 15th, 2023 - Feb 29th, 2024



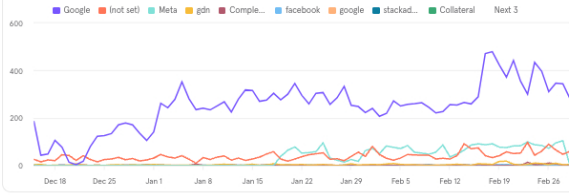
Paid Search: Sessions and Completed Head Inspections

Dec 15th, 2023 - Feb 29th, 2024

A Completed Head Inspections	B User Sessions
Total Sessions	Unique Users
8,806	17,513

Traffic Acquisition by UTM source

Linear, total, Dec 15th, 2023 - Feb 29th, 2024



Traffic Acquisition by UTM Campaign

Total, Dec 15th, 2023 - Feb 29th, 2024

Event	UTM Campaign	Value
Session Start [To...	(not set)	22.09K
Overall 25.25K	California January 2024	2,697
	Head Inspection Results Email	79
	mantherapykansaveterans	70
	mantherapykansamillennials	51
	mantherapykansagriculture	50
	mantherapykansadivorce	45
	mantherapykansagenx	39

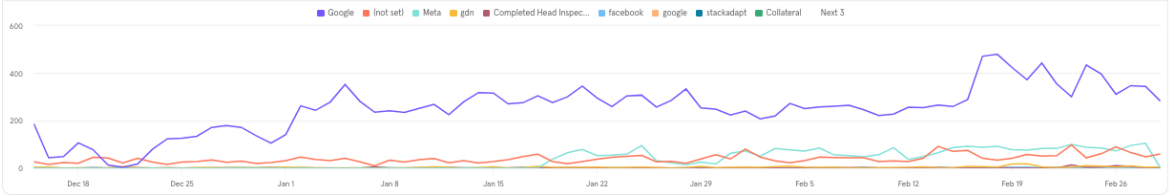
Head Inspections Completed by Traffic Source

Dec 15th, 2023 - Feb 29th, 2024

UTM Source	A Head Inspection Results	B Session Start	C HI Conversion Rate
Top 12 - A	Unique Users	Total Events	Formula
gdn	-	252	0.00
Collateral	-	6	0.00
youtube	-	3	0.00
stackadapt	-	11	0.00
Youtube Video	-	1	0.00
Overall	8,824	25,246	0.35

Traffic Acquisition by Source

Linear, total, Dec 15th, 2023 - Feb 29th, 2024



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